



Call for Artists

Magnum Opus Gala Art Auction

A Benefit Evening in Support of the Moncton Public Library

During the fall of 2010, the Moncton Public Library Board and Library supporters will present the Magnum Opus Gala Art Auction (venue and date to be confirmed). The purpose of the Art Auction is to celebrate Atlantic Canadian artists and to raise funds for the purchase of books and reference materials in both official languages for the Moncton Public Library.

Artists put a lot of time, effort and creativity into their work. We are asking you, the artist, to provide us with a piece of your best work and to allow us to sell it at the auction. In return, we will offer you an honorarium. The Art Auction will also offer artists from across the Atlantic Region an opportunity to display and promote their works.

Artist submissions must be delivered to the Moncton Public Library by mail (attn: City Librarian, 644 Main Street, Suite 101, Moncton, NB, E1C 1E2) or in person by **April 3, 2010 at 5 p.m.** (date of receipt).

Submissions must include:

- A résumé
- An artist statement
- E-mail address (if applicable)
- A sample of 10 to 15 artworks reflecting recent work, including title, size and medium. A CD-ROM with pictures would be the best.
- A biography (100 to 150 words), in both official languages if possible.
- Title (if already known), size, medium and fair market value of the art work to be auctioned.

Benefits of Participation

The Moncton Public Library:

- Will pay the artist 50% of the price for which the art sold at the auction. Payments will be sent out in the two weeks following the auction.
- Will give the artist a charitable tax receipt for the part of the fair market value for which the artist did not receive payment. The fair market value will be determined at the time the artwork is received.
- Will publicize the auction.
- Will do everything possible to attract business people, art buyers and friends of the library to attend the auction.
- Will display the art at the Moncton Public Library during the month preceding the gala.
- Will organize an art opening where media, artists, sponsors and people who enjoy and collect art will be invited to attend.
- Will display art works to be auctioned and include artist biographies on Magnum Opus web site: www.galamagnumopusgala.ca.

The artist:

- Allows the library to sell his/her art work at the auction.
- May place reserve bids on his/her work to ensure that it sells for a fair price.
- Will deliver the art work to the Moncton Public Library by September 25, 2010 at 5 p.m.
- Will be on the guest list to attend the gala (2 people).
- Will remain the owner of the art and will not receive payment from the library in the event the art does not sell at the auction.

What is the jury looking for?

- Quality of work
- Selling potential
- A selection of artworks in a variety of price ranges
- A selection of artworks in different media
- Artists must be from Atlantic Canada

Applicants should know:

- Priority could be given to artists who never had an artwork sold at previous Magnum Opus Gala Art Auctions.
- The library reserves the right to refuse the artwork if it is not the original submission.
- The jury reserves the right to invite artists to complete its selection.
- The jury will inform artists of its decision by e-mail or letter by May 31, 2010.